

XXXX 街 XX 號
XX 大廈 XX 樓 XX 室

住戶參考編號: XXX

致 貴住戶

戶主先生 / 女士:

2023-2024 電影分級制公眾意見調查

電影、報刊及物品管理辦事處(電影報刊辦)現正委託弘達顧問有限公司(弘達顧問)進行上述公眾意見調查,以了解公眾人士對電影分級制及電影檢查標準的意見。



我們以隨機抽樣方式選定 貴戶協助進行是次調查,現特函邀請 貴戶參與。

弘達顧問的訪問員將於 2024 年 7 月 19 日至 9 月 30 日上午 9 時至晚上 10 時到府上進行大約 20 到 30 分鐘的簡單訪問, 貴戶亦可致電弘達顧問先行預約。

凡到訪 貴戶的訪問員,均會出示由電影報刊辦發出的訪問員委任信,以及弘達顧問的工作證(如附件所示),以資識別。煩請 貴戶在訪問員進入府上前,小心核對其證件。

電影報刊辦於是次調查中收集的資料僅用作綜合分析,個別問卷的資料將會嚴加保密,絕不會向任何機構(包括其他政府部門)或人士披露。所有問卷經處理後,將於調查完成後一年內銷毀。

如需預約訪問,或對此意見調查有任何查詢,請聯絡下列人士:

弘達顧問 (預約訪問、核實訪問員身分及查詢)	電影報刊辦 (一般查詢)
聯絡人: 王展輝先生 (助理採訪經理) 時間: 星期一至日上午 9 時至晚上 10 時 電話: 2866 8382	聯絡人: 林盛鏞先生 (行政助理(電影)) 時間: 星期一至五上午 9 時至下午 6 時 電話: 3847 7753
WhatsApp/ 微信:   WhatsApp 微信	

如線路繁忙或於指定時段以外致電,可透過錄音系統留言,說明查詢事項、聯絡方法及本函右上方的住戶參考編號。

貴戶的支持及參與對是次意見調查的成功至關重要,我們謹此致謝。

電影、報刊及物品管理專員

(XXX 代行)

2024 年 7 月 12 日

OFFICE FOR FILM, NEWSPAPER AND ARTICLE ADMINISTRATION

電影、報刊及物品管理辦事處

Our Ref : OFCA/FM 343/19

The Occupant

Serial No. : xxx

Flat X, XX/F, Block X, No. XX, XX Street

12 July 2024

Dear Sir/Madam,

Public Opinion Survey on Film Classification System 2023-2024

The Office for Film, Newspaper and Article Administration (OFNAA) has commissioned MVA Hong Kong Limited (MVA) to conduct an opinion survey to gauge public views on the film classification system and film censorship standards.



Your household has been selected, as part of a randomly selected sample, and you are cordially invited to take part in the survey.

An interviewer from MVA will visit your household between 9:00 a.m. and 10:00 p.m. from 19 July to 30 September 2024 to conduct a simple interview. Alternatively, you can make an appointment with MVA if you wish to schedule an interview at your convenience. The interview will take 20-30 minutes.

All interviewers will carry an authorisation letter issued by OFNAA and a staff identity card of MVA for identification purpose (copy at **Appendix**). Please check the identity of the interviewer carefully before admitting him/her to your premises.

All information collected from the survey will be used for statistical analysis only. Data of individual questionnaire will be kept strictly confidential and will not be disclosed to any other parties (including other Government departments). All questionnaires will be destroyed no later than one year after completion of the survey.

If you would like to make prior appointment for the interview, or have any enquiries about the survey, please contact the following persons:

<u>MVA (Appointment, verification of interviewer's identity or enquiry)</u>	<u>OFNAA (General enquiry)</u>
Contact Person: Mr. Alfred Wong (Assistant Fieldwork Manager) Time: 9:00 a.m. to 10:00 p.m., Monday to Sunday Phone Number: 2866 8382 WhatsApp/ WeChat:   WhatsApp WeChat	Contact Person: Mr. Alden Lam (Executive Assistant (Film)) Time: 9:00 a.m. to 6:00 p.m., Monday to Friday Phone Number: 3847 7753

If the line is busy or the call is made outside the specified hours, please leave a voice message stating your enquiry, contact information and the Serial No. listed on the top of this letter.

Your support and participation in the survey is vital to its success. Thank you in advance for your kind support.

Yours faithfully,

(**XXX**)

for Director of

Film, Newspaper and Article Administration

<樣本 Sample >

Public Opinion Survey on Film Classification System
2023-2024
2023 -2024 電影分級制公眾意見調查

訪問員工作證

姓名：
CHAN Tai Man
陳大文
員工編號：**S12345**

有效期至：二〇二四年九月三十日

SYSTRA
MVA Hong Kong Limited
弘達顧問有限公司

簽發日期： _____ 研究總監
葉偉恩

Public Opinion Survey on Film Classification System
2023-2024
2023-2024 電影分級制公眾意見調查

電影、報刊及物品管理辦事處現委託弘達顧問有限公司進行 2023 - 2024 電影分級制公眾意見調查。貴住戶已被隨機抽出，希望閣下能撥冗接受訪問。

SYSTRA MVA Hong Kong Limited If found, please call 2866 8382
弘達顧問有限公司 如有拾獲，請致電 2866 8382

22/F, Genesis, 33-35 Wong Chuk Hang Road, Hong Kong
香港黃竹坑道33-35號創協坊22樓