



健康貼圖設計大賽

Healthy Mobile App Sticker Design Competition



健康貼圖設計工作坊 Healthy Mobile App Sticker Design Workshop

日期：由即日起至 2022 年 12 月 16 日
地點：參加學校或另行公布之場地
人數：每工作坊至少 12 人

Period: From now to 16 December 2022

Venue: Participating school or other venues as announced

No. of participants: At least 12 for each workshop

由專業導師講解：

- 貼圖設計小知識
- 基本動畫技巧
- 貼圖輸出、上載方法

Instruction by professional tutors:

- Mobile app sticker design tips
- Basic animation techniques
- Publishing mobile app stickers



報名及遞交作品 Enrolment and Submission of Entries

請將作品連同參加表格電郵至 stickerdesign@ofnaa.gov.hk ;
或郵寄至「香港灣仔告士打道 5 號稅務大樓 39 樓」
信封封面請註明「《健康貼圖設計大賽》」。

Please submit the entries with enrolment forms
by email to: stickerdesign@ofnaa.gov.hk, or
by post to: 39/F, Revenue Tower, 5 Gloucester Road, Wan Chai, Hong Kong
(Please specify "Healthy Mobile App Sticker Design Competition" on the envelope.)

電話 Telephone: 2594 5861 (鍾小姐 Ms Chung)

電郵地址: stickerdesign@ofnaa.gov.hk

比賽規則、活動及報名詳情請參閱

For contest rules, event details and registration, please refer to
https://www.ofnaa.gov.hk/mobile_app_sticker_design



報名日期 Enrolment

由即日起至 2022 年 12 月 16 日

From now to 16 December 2022



《淫褻及不雅物品管制條例》(第 390 章)

管制出版或公開展示內容帶有淫褻或不雅成分(包括暴力、腐化或可厭)的物品:

包括報紙、雜誌、漫畫、數碼影音光碟、電子傳遞的圖文及影像等

物品可被評定為以下其中一個類別:

- 第 I 類(既非淫褻亦非不雅)
可向任何人士發布
- 第 II 類(不雅)
不得向十八歲以下人士發布;物品要有封套;其封面及封底必須印有不少於其面積百分之二十的法定警告字句;以及封面或封底須載有出版人資料。
- 第 III 類(淫褻)
禁止發布



我要參加!



目的 Objectives

- 提高公眾對《淫褻及不雅物品管制條例》(第390章)的認識
- 藉著創作活動鼓勵青少年遠離淫褻及不雅物品與暴力電子遊戲
- To enhance the public's understanding of the "Control of Obscene and Indecent Articles Ordinance (Cap. 390)"
- To encourage youngsters to stay away from obscene and indecent materials and violent electronic games through design activities



參賽組別 Groups

小學組 Primary School Group
中學組 Secondary School Group



獎項 Awards

個人

- 冠軍 — 現金券總值港幣 \$3,500 元及獎座
- 亞軍 — 現金券總值港幣 \$2,500 元及獎座
- 季軍 — 現金券總值港幣 \$1,500 元及獎座
- 優異獎 5 名 — 現金券總值港幣 \$500 元及獎座

Individual

- Champion — HK\$3,500 cash coupon and trophy
- First Runner-up — HK\$2,500 cash coupon and trophy
- Second Runner-up — HK\$1,500 cash coupon and trophy
- Five Merit Winners — HK\$500 cash coupon and trophy

學校 School

- 最高參與學校獎—現金券總值港幣 \$3,000 元及獎座
- School with the largest number of participants—HK\$3,000 cash coupon and trophy



主題

分辨資訊不鬆懈 暢遊網絡新世界

Browse Information with Care, for a Healthier Internet



主辦機構
Organiser

電影、報刊及物品管理辦事處
OFFICE FOR FILM, NEWSPAPER AND ARTICLE ADMINISTRATION





參賽作品要求 Entry Requirements

- 所有作品必須是以手繪或電腦繪畫之**動態貼圖**。
 - 所有作品必須是原創作品，並從未公開發布。
 - 參賽者須提交**最少一個或最多四個**可用於即時通訊軟件（例如 WhatsApp）的**動態貼圖**。
 - 手繪作品必須使用本參賽表格，**每三格為一個動態貼圖**，有需要可自行列印於白色A4繪畫紙上，繪畫工具不限。
 - 電腦繪圖作品的檔案格式必須為**300 dpi**或以上，動態圖片必須為**GIF**檔案，以循環方式播放，每一循環時間不可長於**3秒**。靜態圖片必須為**JPEG**檔案，每三格為一個動態貼圖；每個貼圖的完稿面積必須為 **512 pixel x 512 pixel**；參賽者亦可以**PDF**檔案格式提交**A4工作紙**的電子版本，工作紙可於活動網頁下載。主辦機構有權不接受任何不符合指定規格的作品。
 - 參賽作品必須符合活動主題，可參閱表格背頁之條例內容。
 - 電腦繪圖作品不得使用電腦軟件的預設圖案（例如：Clip Art 等）。
 - 所有作品不得採用任何相片或自拍圖像。
- All entries must be **animated mobile stickers** either in the form of manuscripts or digital files.
 - All entries must be the participants' original works, which have never been published.
 - All entries must consist of **at least 1, at most 4** stickers compatible to be used in instant messaging APPs (e.g. WhatsApp).
 - If the person is to submit in manuscript format, the manuscripts must be drawn in the respective space provided on this application form. Each sticker must be **consisted of 3 drawings**. Participants may draw on A4 drawing papers with photocopies of this application form. There is no limitation on drawing tools and mediums.
 - If the person is to submit in digital format, the files must have a resolution of 300 dpi or above. For animated stickers, the files submitted must be in GIF format, with the single animation loop not longer than 3 seconds. Participants may also submit 3 graphics in JPEG format for each sticker. The size of each sticker must be 512 pixel x 512 pixel. PDF format of the provided **A4 worksheet** is also accepted. The A4 worksheet can be downloaded on OFNAA's webpage. The organiser reserves the right to not accept any entries which do not comply with the prescribed specifications.
 - All entries must adopt the theme of this competition. For more details, please refer to the back of the application form.
 - Clip Art or similar build-in graphics in computer software are not allowed for computer aided drawings.
 - Photos or autographs are not accepted for all entries.

提交作品格式 Submission Format

電腦繪圖 Digital Art



或 Or



GIF 檔

JPEG 檔

JPEG 檔

JPEG 檔

手繪 Hand-drawn



或 Or



參賽表格

A4工作紙

評分準則

- 10% 資訊完整
- 30% 切合主題
- 40% 設計美觀
- 10% 動態吸引
- 10% 創意新穎

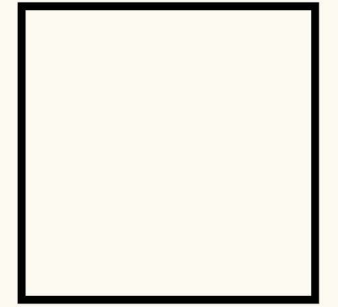
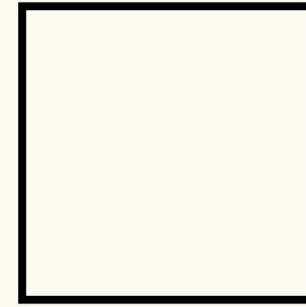
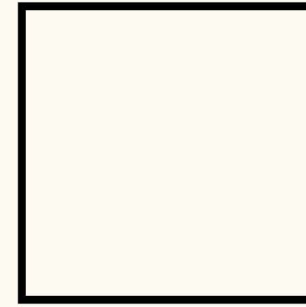
Scoring Criteria

- 10% Information integrity
- 30% Adherence to the theme
- 40% Aesthetic appeal
- 10% Attractive motion
- 10% Creativity & Novelty

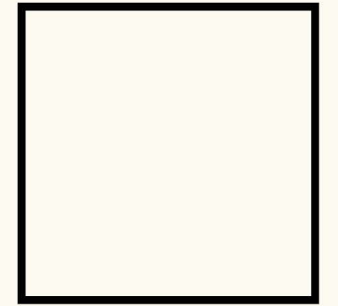
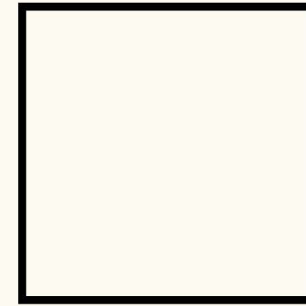
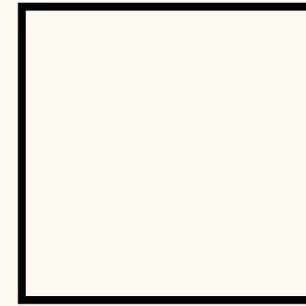


我的參賽作品

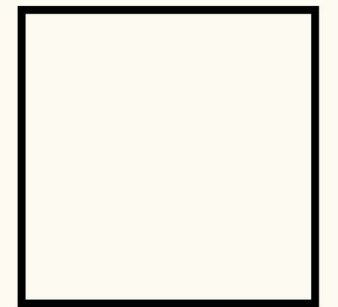
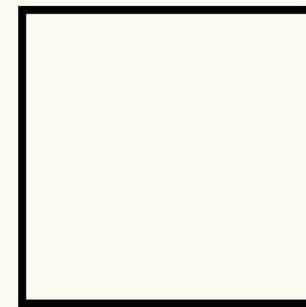
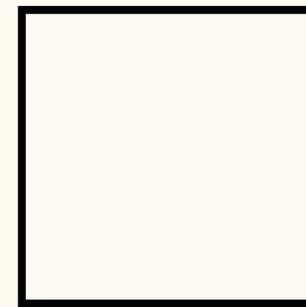
第一個*



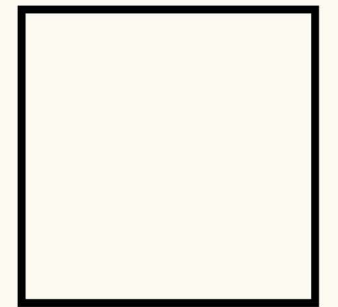
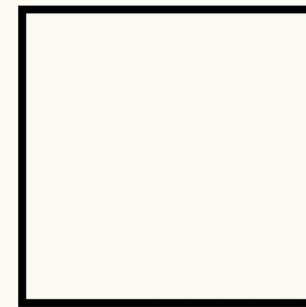
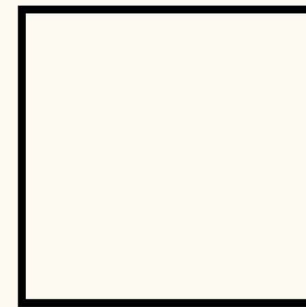
第二個



第三個



第四個



*參加者須提交最少一個或最多四個動態貼圖（每三格為一個動態貼圖）

《健康貼圖設計大賽》參加表格 Enrolment Form

參加者姓名 Name of Participant : (中文全名 Chinese) _____

Name of Participant (英文全名 English) _____

電話 Tel. Number : _____ 電郵地址 Email Address : _____

參加組別 Group (請剔選參加組別 Please tick the appropriate group) :

小學組 Primary School Group 中學組 Secondary School Group 年級 Grade : _____

學校名稱 Name of School : _____

